



RESIDENT INFORMATION

For all event information, frequently asked questions and a complete list of the Central Arroyo Calendar, please visit the stadium website at www.rosebowlstadium.com.

A friendly reminder that the RBOC will continue to provide a dedicated resident hotline for any and all concerns that may arise in the Stadium area or neighborhoods related to events on event days. The Resident Hotline is open and active for all major events and can be reached at (626)397-4141. Please use this number to report any issues or concerns you may have ASAP prior to, during and after the event so we can address the issue immediately.

If you are seeking help for a personal emergency, please contact emergency services directly at 9-1-1.

The Resident Hotline is NOT for directions, stadium event, parking and/or ticket availability information.

If you would like to receive updated Rose Bowl event information, we strongly encourage you to subscribe to our resident emails notification list. Please sign up by visiting our website at www.rosebowlstadium.com. Please click on the community icon for updated and important neighborhood information.

Be sure to follow @RoseBowlStadium on the following social sites



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P A I D
Pasadena, CA
PERMIT # 484

The Rose Bowl Operating Company
1001 Rose Bowl Drive
Pasadena, CA 91103

QUARTERLY NEWSLETTER

FEBRUARY 2024



STADIUM NEWS

UPCOMING EVENTS AT THE ROSE BOWL STADIUM

SATURDAY, MARCH 30
SATURDAY, APRIL 20
SATURDAY, MAY 11
SATURDAY, MAY 18
THURSDAY, JULY 4
SATURDAY, SEPTEMBER 14
SATURDAY, SEPTEMBER 28
SATURDAY, OCTOBER 12
SATURDAY, NOVEMBER 9
SATURDAY, NOVEMBER 23
SATURDAY, NOVEMBER 30
WEDNESDAY, JANUARY 1

EGG BOWL
ROSÉ BOWL
CRUEL WORLD
JUST LIKE HEAVEN
LA GALAXY VS. LAFC
UCLA VS. INDIANA
UCLA VS. OREGON
UCLA VS. MINNESOTA
UCLA VS. IOWA
UCLA VS. USC
UCLA VS. FRESNO ST
ROSE BOWL GAME

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2024
 ROSE BOWL PREMIUM SEATING EXPERIENCE FOR AN UNFORGETTABLE SEASON

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CRUISE WORLD FESTIVAL 2023 MEMORIES THE BOLTON CREW

ROSE BOWL GAME CHAMPING 2024 WOODGING FAMILY GO BLUE!

COLORPLAY 2023 WE WERE HERE! AL, SUK & HROD

THE ROSE PLAZA AT THE ROSE BOWL STADIUM

RoseBowlBricks.com

Rose Bowl
 ROSÉ FESTIVAL

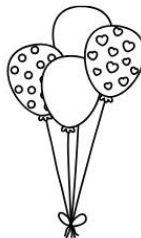
SATURDAY, APRIL 20, 2024 | 3:00 - 7:00 PM
 ROSE BOWL STADIUM FIELD

Rose Bowl
 TOURS

WWW.ROSEBOWLSTADIUM.COM/TOURS

HOSTING A PARTY OR GATHERING ON EVENT DAY?

Are you looking to host a party at your residence on a Rose Bowl event day? No problem! If you are planning on having a large event at your home on a Stadium event day, please contact the Rose Bowl Stadium directly at (626)577-3100 so arrangements can be made to accommodate you and your guests.



MARCH 2024

SUN	MON	TUES	WED	THURS	FRI	SAT
24	25	26	27	28	29	30

Bunny Brunch and VIP Egg Hunt Experience also returns this year!

The City of Pasadena Parks, Recreation and Community Services Department and Rose Bowl Stadium proudly announce the return of Egg Bowl—a FREE community egg hunt and spring festival—Saturday, March 30, from 11 a.m. - 3 p.m. on stadium grounds. The popular Bunny Brunch and VIP experience also returns for a fee of \$32 or \$22.

TO PURCHASE TICKETS, PLEASE VISIT
www.rosebowlstadium.com



Celebrating Jackie Robinson
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ROSE BOWL STADIUM OPEN HOUSE



On Wednesday, January 31st, the Rose Bowl Stadium hosted an Open House and celebration in honor of Jackie Robinson's 105th birthday. The event included heartfelt tributes and delicious cupcakes generously provided by Nothing Bundt Cakes in Pasadena prior to inviting guest inside for complimentary Rose Bowl Stadium tours.